

When you become a member of the NeverStop Wellness Rewards Program, the benefits will just keep coming.

There's never been a better opportunity to be your healthiest you! When you become a member of the NeverStop Wellness Rewards Program (NeverStop), new possibilities will open to help you remain as active and independent for as long as possible. A team of wellness coaches will help you set goals, create actions to reach them, and encourage and motivate you along the way. And when you succeed, rewards await! All at no additional cost! The only question is: What are you waiting for?

Enjoy the benefits that come with purchasing a plan that includes NeverStop.



Customized Wellness Plan

Help for reaching goals like:

- Physical and intellectual health
- Emotional support
- Proper nutrition
- Social networking



Access to a Team of Wellness Coaches

- Dietitians
- Occupational therapists
- Personal trainers, and more
- No avatars, chat boxes, AI, or algorithms.
- Real people 24/7 via phone, email, or video



Flexibility for Changing Needs

- Personalized plans built on personalized relationships
- You will never be stuck in a plan that no longer works for you



Recognition for Good Health

- Continue your healthy lifestyle and behaviors (like a regular exercise routine, healthy diet or getting quality sleep)
- Get rewarded for what you are already doing!



Financial Rewards

- Commit to successful actions (like improving sleep, getting more exercise, eating a more healthful diet, expanding social interactions)
- Earn additional long-term care insurance benefits at no additional cost.*



Bonuses

- Choose from a selection of onboarding gifts to support your new healthy actions
- Exclusive and unlimited online access to Harvard Health guides, whitepapers and courses

Become a NeverStop member today and gain the benefits of personalized coaching to help you live an active and independent lifestyle, all while earning additional long-term care insurance benefits.

*Actual rewards will be based on the plan purchased.

