

Meet George How NeverStop is helping George Meet His Changing Health Needs



George is 79, retired and lives with his wife. As part of their retirement plan, they purchased a long-term care insurance product that included the NeverStop Wellness Rewards Program. Early on in the program, George and his NeverStop Wellness Coach, Ashley, worked together to establish the following healthy action goals for him.

- Physical Health - Regular healthcare check-ups and screenings
- Hearing Well - Regular visits to his Audiologist to manage his hearing aids
- Keep Moving - Tracking his daily step count to reach his goal of 4,000+ steps per day

Managing Memory Loss

Not long after entering the program, George's wife noticed he was having problems with his memory. Ashley started to see that George needed his wife present for all of their meetings and could get agitated if they went too long. Not long after, George was diagnosed with Alzheimer's disease.

Because of the change in George's health and needs, Ashley worked with him and his wife to modify his healthy actions to better suit his situation.

- Mental Health - Attend weekly Alzheimer's group sessions and outings
- Hearing Well - Regular visits to his Audiologist to manage his hearing aids
- Keep Moving - Daily outdoor activity and movement

Ashley helped George and his wife find an Alzheimer's educational meeting at their local hospital as well as a support group that will help both George and his wife as his disease advances.

As George's story illustrates, life is full of twists and turns; the road we start down can change quickly and unexpectedly. For many, a diagnosis like Alzheimer's disease can be overwhelming for the patient and their family. It can be difficult to know how to get help, what type of care is appropriate, and where to find resources. Having access to a NeverStop Coach can provide the lifeline so desperately needed when someone receives such a serious diagnosis.